

Media Announcement

CERI to Partner with Mannkal Economic Education Foundation to Support WA's Next Generation of Entrepreneurial Leaders

Today, CERI announces a strategic alliance with Mannkal Foundation to expand its entrepreneurial and Innovation training to the next generation of WA leaders.

Mannkal Foundation was founded in 1997 by Kalgoorlie philanthropist, Ron Manners AO, to develop future free-market leaders across WA. Their flagship Leadership Development Program (LDP) has supported more than 2000 scholars to undertake leadership training with prestigious centres of excellence in Austrian economics around the world.

This alliance will enable Mannkal Foundation scholars to participate in CERI programs, expanding their LDP journey to include entrepreneurial mindset training. They will gain exposure to the language and tools of early-stage business and learn to develop and commercialise their ideas into high-impact startups.

CERI's vision is to secure a diversified and sustainable economic future for WA powered by cutting-edge talent and technology commercialisation. This alliance enables that vision and will also yield excellent opportunities for CERI startups and alumni. Further announcements will be made detailing our exciting new partnership in the coming weeks.

Charlie Bass
Founder and Executive Chairman

Jennifer Halton
Chief Impact Officer

END ANNOUNCEMENT

For media or other enquiries about this partnership announcement, please contact Dr Jennifer Halton, Chief Impact Officer, Centre for Entrepreneurial Research and Innovation.

E: Jennifer@ceri.org.au
M: +61 (0)448 962 143