

MANNKAL'S TWO INFLUENCES

Leonard E Read

Foundation for Economic Education
1952

- ❖ The moral foundations of capitalism
- ❖ Limited government
- ❖ Individual responsibility
- ❖ Aligning your business and personal ethics

Prince Philip

Duke of Edinburgh Study Conference
1968

- ❖ Selection process
- ❖ Intense training
- ❖ Learning to ask questions
- ❖ Reporting back
- ❖ Incorporating all the above in your career planning

Focusing heavily
on economic philosophy
(A belief system)

Focusing heavily
On training & strategy
(Doing something about it)



Blending Thoughts with Action

MANNKAL ECONOMIC EDUCATION FOUNDATION
1997